

# Neumeier Poma

## Asset Class

- Small Cap Value

## Relationship

- 2010-Present

## Firm Profile (pre Arrow)

- 24 year track record
- \$200+ million firm assets
- 4 institutional separate accounts
- Team in place for growth
- Lack of market visibility

## Arrow Contribution

- Create institutional marketing materials & website
- Update and populate institutional databases
- Initiate GIPS verification
- Target large institutional relationships