

Bedlam Asset Management

Asset Class

- Global Equity

Relationship Dates

- 2007-Present

Firm Profile
(pre Arrow)

- 4 year record
- \$300+ million firm assets
- Not GIPS verified
- Investors in pooled vehicles
- No US clients or distribution

Arrow Contribution

- **4 new institutional clients**
- **Multi-billion \$** new business pipeline
- Developed US institutional presence
- Launched institutional website